



***The Mark Wandall Foundation*** was formed in 2003 in honor of Mark Jeffery Wandall, a wonderful, loving young man who tragically lost his life due to the negligence of a red light runner. From its inception, our Foundation has supported people in our community who have experienced loss in their lives, awarded scholarships, and has raised awareness in and educated our community regarding traffic safety and compliance. We have always held the dream that one day *The Mark Wandall Foundation* would create a camp to support and nurture children who have lost a parent, guardian or sibling in a vehicle related collision. Now our dream is becoming a reality, and we joyfully announce our partnership with *Comfort Zone Camp*!

Moving forward, the partnership between *The Mark Wandall Foundation* and *Comfort Zone Camp* will fulfill our vision of hosting a camp to benefit grieving children, while simultaneously honoring Mark and Melissa's daughter, Madisyn Grace, who was born just two weeks after her father's fatal crash.

As a 501(c)3, non-profit organization, *The Mark Wandall Foundation* proudly stands behind its mission to:

Provide support and assistance to grieving children who have lost a family member or guardian in a vehicle related collision. Through our partnership with *Comfort Zone Camp* ([www.comfortzonecamp.org](http://www.comfortzonecamp.org)) and through our college scholarship program, we trust that we can transform a child's broken spirit into a beautiful spark that will light the way to a happy, healthy and optimistic future.

We are seeking your sponsorship dollars to support *The Mark Wandall Foundation* on this exciting journey, as we bring a unique program to Florida via *Comfort Zone Camp*. When you donate to *The Mark Wandall Foundation*, you can truly alter the life of a grieving child who is in need of courage to face his or her new reality.

With Appreciation for Your Consideration,

Melissa W. Wandall



### **Make a Direct Impact Through Camp Sponsorship**

Camp sponsorships allow businesses and organizations to make a direct impact, both on the lives of traumatized grieving and children, and on how their lives will touch our community for a lifetime. Sponsorships also provide multiple volunteer opportunities for employees, allowing them to be an integral part of your organization's charitable giving. Each camp includes up to 65 camper families and 90 volunteers.

### **About Camp**

Each camp costs us **\$55,000** and includes facility rental, all food and supplies for approximately 150 people over three days, travel costs and travel scholarships, parent lodging, volunteer training, and the extensive screening and matching process for campers and volunteers, performed by our program staff. The screening process begins 8-12 weeks prior to camp and facilitates both the Healing Circle<sup>SM</sup> groupings (age-based support groups for grief counseling) at camp, and the Little Buddy/Big Buddy pairings between campers and volunteers.

Our camp staff spends 3-4 hours per child interviewing family, guardians, counselors, therapists and any others who have direct insight into each camper's emotional health and grief journey. During this time, volunteers are also screened and submit to background and reference checks. Once approved, each volunteer receives six hours of childhood bereavement and camp training.

The Healing Circle and Little Buddy/Big Buddy matching process begins three weeks prior to camp. Healing Circles are determined in part by age, loss type and compatibility, while Big Buddy matches are based on the specific needs of each camper and the volunteer's ability to meet those needs as a support system – not as therapist. Campers often come to camp starved for both attention and validation because their parent or guardian is consumed with handling his or her own grief; the 1:1 Comfort Zone pairing model ensures that the child receives both support and validation throughout camp. The camp weekend offers a prescriptive blend of traditional camp activities, trust building activities, mentorship and grief counseling.

We have several options for sponsorships detailed below, including:

- Gift of Compassion, \$55,000
- Gift of Hope, \$20,000
- Gift of Support, \$15,000
- Gift of Love, \$10,000

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For more information regarding camp sponsorship opportunities, please contact **Melissa Wandall** directly at 941-545-3359 or [Melissa@themarkwandallfoundation.org](mailto:Melissa@themarkwandallfoundation.org)  
([www.themarkwandallfoundation.org](http://www.themarkwandallfoundation.org))

## Gift of Compassion, \$55,000

Extend compassion to up to 65 grieving and traumatized children by sponsoring pre-camp screenings, volunteer training, matching and the entire camp weekend.

### Up to 65 Children receive:

- Pre-camp screening and evaluations
- Individual mentor
- Professional Grief Counseling
- All food, lodging, supplies at 3-day camp
- Membership on HelloGrief.org

### Up to 90 Volunteers receive:

- Pre-camp screening
- 6 hours bereavement and camp training
- All food, lodging, supplies at 3-day camp
- Membership on HelloGrief.org

### Sponsor Receives:

- Exclusive camp sponsorship, opportunity to visit, observe and speak at camp
- Permission to film a sponsorship promotional video during your camp sponsored weekend, during which we will arrange for camper, volunteer and CZC staff participation.
- Four tickets to our Annual Grief Relief Gala event
- Reporting on camp weekend to include feedback from attendees, total numbers served, and unique camp reflections from campers, parents or volunteers.
- Multiple volunteer and bereavement training opportunities for your staff
- Acknowledgement of sponsorship on Comfort Zone Camp website, camp t-shirts, camp communications and sponsorship press release.

*"I didn't like to talk about my father's death. When I thought about him, I cried. When I went to Comfort Zone, they helped me. Now I love talking about my Dad."*

-Reba, 9

*"Comfort Zone has changed our lives -- my mom's and mine. I am where I am because CZC provided me with the Toolbox."*

-Cassie, age 15

## Gift of Hope, \$20,000

One of our largest fixed costs is renting our camp facilities. You can give the Gift of Hope to up to 65 campers by sponsoring facility costs for one camp.

### Up to 65 Children receive:

- A place, removed from the hustle of daily life, to explore and transform their grief journey.
- The opportunity to experience sleep-away camp in a rural, rustic camp setting.

### Up to 90 Volunteers receive:

- The opportunity to mentor children in a rural, rustic camp setting that is removed from the hustle of daily life.

### Sponsor Receives:

- Opportunity to speak during parent meeting at camp
- Reporting on camp weekend to include feedback from attendees, total numbers served, and unique camp reflections from campers, parents or volunteers.
- Multiple volunteer and bereavement training opportunities for your staff
- Acknowledgment in our newsletter
- Acknowledgement of sponsorship on Comfort Zone Camp website, camp t-shirts, camp communications and sponsorship press release.

*"Robinson lost his mother a year ago on 9/11/09. He attended your camp this year. When I asked Robinson what he wanted for Christmas, he asked if we would make a donation to your camp."*

-Grandmother of Robinson

### **Gift of Support, \$15,000**

The Gift of Support sponsors the 7-8 professional grief therapists who lead approximately 30 total Healing Circle sessions throughout camp. Your gift will help campers process their grief and identify individualized coping skills they can utilize throughout their lives. Healing Circles not only change the grief journeys of 65 children, this powerful resource changes the way their lives touch our communities forever.

#### **Up to 65 Campers receive:**

- 4 Healing Circle sessions led by professional grief therapists
- A Healing Circle Leader who understands their personal grief journey prior to camp
- Identification of individualized coping skills
- The opportunity to tell their story in a safe environment
- The opportunity to hear others' stories and feel validated

#### **Sponsor Receives:**

- Reporting on camp weekend to include feedback from attendees, total numbers served, and unique camp reflections from campers, parents or volunteers.
- Multiple volunteer and bereavement training opportunities for your staff
- Acknowledgment in our newsletter
- Acknowledgement of sponsorship on Comfort Zone Camp website, camp t-shirts, camp communications and sponsorship press release.

*"Now I know why they call it a 'Healing Circle'...That's a good name for it. I feel so much better now, like a weight has been lifted off of my chest."*

- Comfort Zone Massachusetts Camper

### **Gift of Love, \$10,000**

The Gift of Love covers all of the costs associated with recruiting, screening, training, matching and providing for up to 90 volunteers for a single 3-day weekend camp. Up to 65 of these volunteers will serve as Big Buddy mentors, and the remaining volunteers fill roles required for camp to run smoothly, including camp nurse, art teacher, general volunteers and other positions.

#### **Up to 65 Campers Receive:**

- An individual mentor that has been matched to their specific needs
- Constant support, fun, validation and encouragement from an older role model

#### **Up to 90 Volunteers Receive:**

- Recruitment
- Screening and reference checks
- 6 hour training
- Food, supplies for 3-day camp
- Camp t-shirt

#### **Sponsor Receives:**

- Reporting on camp weekend to include feedback from attendees, total numbers served, and unique camp reflections from campers, parents or volunteers.
- Multiple volunteer and bereavement training opportunities for your staff
- Acknowledgement of sponsorship on Comfort Zone Camp website, camp communications and sponsorship press release

*"Together (we) created a bubble that was absolutely impossible to burst during camp. It was an experience that I will go on to remember forever throughout my life."*

- Charles, Big Buddy Volunteer